

OCR A-Level

**Historical Movements and
Figures Influencing Product
Design (2.3b)**

Materials required for questions

- Pencil
- Rubber
- Calculator

Instructions

- Use black ink or ball-point pen
- Try answer all questions
- Use the space provided to answer questions
- Calculators can be used if necessary
- For the multiple choice questions, circle your answer

Advice

- Marks for each question are in brackets
- Read each question fully
- Try to answer every question
- Don't spend too much time on one question

Good luck!

Answers

Q1.

Indicative content:

Possible ways that the design of today's products is often influenced by historical design movements, designers and their methods may include the following stages:

- Clear identification of specific designer.
- Explanation of their work.
- How this has influenced development in product Design.
- Clear use of examples to support discussion.

Possible indicative content could include:

- Marcel Breuer: o Bauhaus designers. o Form follows function. o Classily chair. o Have gone on to influence:
- Modernist architects such as Gerrit Rietvelt who designed the red and blue chair and was driven buy the function of building the chair rather than the shape.
- Post modernism designers, such as Philippe Starck who rebelled against this design thinking and believed function should follow form, when they designing the Juicy Salif. This is one example of a specific designer. Other designers would be equally valid and will be assessed along similar lines.